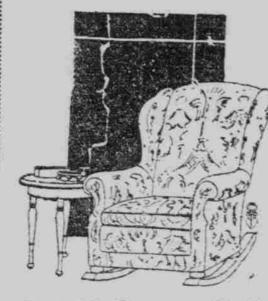
The Lion Store's Greatest Semi-Annual



\$95.00 Overstuffed Rocker at \$59.50

Fireside Rocker, as pictured, upholstered in finest tapestry, a roomy, comfortable chair, sold on the most liberal of credit terms, regular price \$95.00. August Underselling Sale \$59.50



This great Semi-Annual Furniture Event has aroused enthusiasm in many homes through its splendid offerings of furniture for every room in the house, at low prices, which will not be equaled again in months.

THE SALE IS IMMENSE IN QUANTITY-which means there is High Grade Furniture here in quantities to satisfy the needs of many.

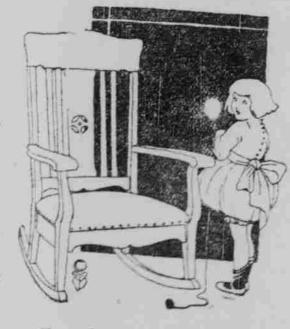
UNSURPASSED IN QUALITY-which means that everything in this sale is reliable and dependable.

UNRIVALLED IN VALUE-GIVING-which means that prices are greatly reduced in spite of the general advance of materials and labor.

Double S&HStamps Tomorrow



Only 4 More Days of This Big Sale



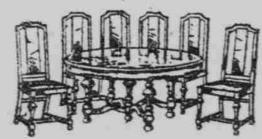
Rockers, values to \$49 priced at \$29.95

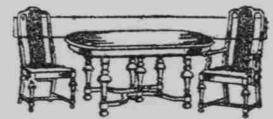
A variety of beautiful parlor or living room rockers of golden or fumed quartered oak, upholstered in genuine leather; values to \$49.00, August Underselling \$29.9 Sale price.....

The crowds are growing as the sale progresses. We feel safe in saying that our prices for this event are considerably lower than those offered in all other August Clearance Sales now being held in this vicinity-Chicago included.

We invite comparison on any of the goods offered. Scour this list very closely, for most every article needed for the home is included. Come and view the different prices. All are marked in plain figures for your observation at the August Underselling Sale.

The Same Liberal Terms for which this Store is Noted are Offered for this Sale





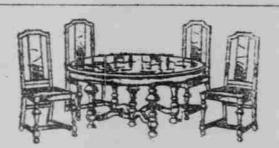
\$220 DINING SUITE, \$175 \$189.50 | Spanish leather seats. \$220 regu- \$175.00



SEVEN-PIECE SUITE Queen Anne Dining Suite, consisting of solid quarter oak leather seals, a



Queen Anne Walnut Dining Suite, oblong table, size 48x60. handsome suite, priced for this sale, at \$159.50 | solid walnut top, 5 regular dining chair handsome suite, priced for this sale, at \$159.50 solid walnut top, 5 regular dining chairs and one arm chair. William and Mary Dining Dutte, solid 1/4 oak table, 54 inch seats are in blue leather, the seven 2105 on top and four high back chairs with genuine Spanish seats are in blue leather, the seven \$195.00 top and four high back chairs with genuine opening pieces on sale at \$195.00



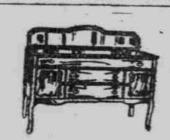
WILLIAM AND MARY DINING SUITE



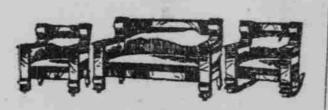
Englander double Couch Bed, opens into full size bed with one motion, Regularly \$45. Un- \$34.75 derselling Campaign \$4.00 down, \$4.00 monthly



LIBRARY TABLE Oak or Mahogany Library Table like cut, choice of oval or square top, also 12 other patterns, regular \$46 values, \$35.00

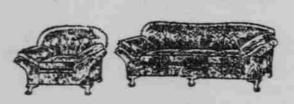


BUFFET, \$137.50 American walnut or quarter sawed oak, large beveled mirror, well constructed, regularly \$185.00. (Easy terms) \$137.50



\$265 PARLOR SUITE, \$175.00

Three-piece genuine leather parlor suite, solid oak frame, a beautiful suite, extra fine upholstering, sold regularly at \$265.00. Underselling Campaign \$1.75.00



-in all Hammond-extra large davenport, rocker and \$175.00 extra high back chair, loose pillow arms and loose cushion seat, regular price is \$995.00. \$650.00



Cane Chair or Rocker, well constructed in mahogany or walnut, regular \$40 val-ue, priced at-

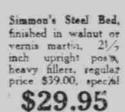


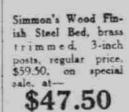
ike cut, made with removable pan, golden oak, fumed or mahogany finish, very special, only-



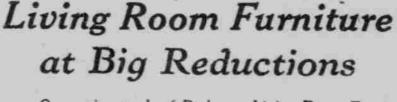
\$2.95







Simmon's Square Tube Bed, finished in American walnut, circassian wainut and mahogany, reg-ular \$38.00, while they last, only— \$29.95

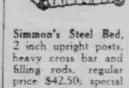


Our entire stock of Parlor or Living Room Furniture affords a wonderful wide choice for selection and prices that are unusually attractive have been attached to every piece.

\$4.75 Suite at \$325

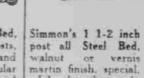
Handsome 3-piece overstuffed Parlor Suite as pictured, loose cushions covered in fine velour, the regular price is \$475, our August Sale price \$325





\$32.50

Vanity Case of gen-



\$7.50

post Brass Bed, 2 while they last only \$15.50

regular price \$39.00. \$29.00

Solid Oak Dresser



Simmon's extra heavy Brass Bed, 2 inch posts and heavy filling rods, regular price \$69.00. Your choice

Regular \$9.00 Sanitary Couch,

Mattress for same, \$5.95

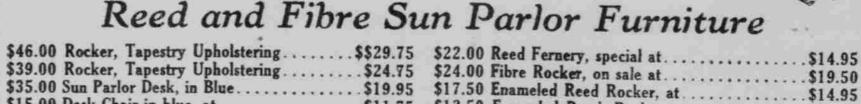


of a number of \$49.00 wood fin-patterns, special \$49.00 ishes, special \$17.50

\$6.95



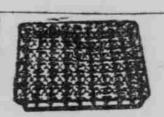
Simmon's 2 inch continuous post Steel Bed, extra heavy fill-





Enterprise Bed Co. fine all Simmon's regular \$17.00 fine steel coil bed spring, all steel coil springs, with steel back, an extraordinary valsies, priced for this great Underselling Campaign

\$12.98

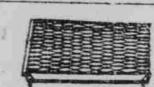


Simmon's double deck Steel Springs, sell the country over at \$24.50, sale price \$19.75



Hammond Bedding Co.'s Cotton Top Mattress, extra well made, all sizes, for the

\$6.50



Bad Co., gray enameled steel link spring. guaranteed for 20 years, on

\$9.50



Hammond Bedding Co. wood wool mattress, a good mattress at the price, better than the so called cotton mat-

\$12.50



\$15.00



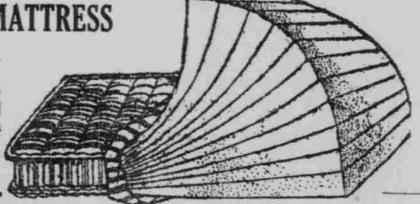
Simmon's Slumber King Springs

guaranteed sagless, will last a

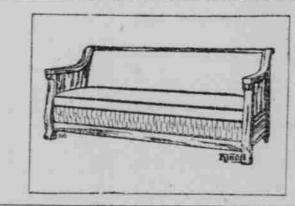
fetime, on special sale, only

\$15.95

Our famous Biltimore Mattress. made entirely of pure cotton felt, built layer upon layer, weighs 45 pounds, covered with the finest drill or striped ticking, imperial roll edges round corners, very \$19.95 \$



\$10.95



Davenport Special

Beautiful golden oak Davenport, upholstered in Spanish moronoline, guaranteed to outwear the so-called leather -six only, offered at \$49.95 the special low price of



Only Four More Days of This Great Underselling Event. The Sale Positively Comes to a Close Saturday, August the 14th